

Welcome to The Alternative Protein & Food Tech Show 2023!

In the next two days, we – the Kind Earth.Tech and APAC Society for Cellular Agriculture team – hope that you'll revel in the theme of "Food is Life", portrayed by the leaders, pioneers, and future game-changers of the industry. Please utilise the days ahead to get inspired, connected, and invigorated to instigate change toward a better and brighter future for all.

*Signing off,
Peter Yu, APAC Society for Cellular
Agriculture*

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Alternative Protein & Foodtech Show 2023
 10 & 11 May 2023, 9.30AM – 5PM (SGT)
 Singapore Science Park 1, Ascent
 2 Science Park Drive, Singapore Science Park 1, Singapore 118222

AGENDA
THEME: FOOD IS LIFE

Time	Program Outline
	Wednesday, 10 May 2023
9:30AM	Registration & Networking
10:30AM	Welcome & Opening Remarks By: Ira Van Eelen, Co-founder & CEO, Kind Earth.Tech
11:00AM	Keynote: Life is Good By: Sandhya Sriram, Group CEO & Co-Founder, Shiok Meats <i>An address on our current relationship with food, how food is fundamental to life, and how can we rebuild our relationship with food to make it more sustainable.</i>
11:30AM	Keynote: Eggs and Cracking the code on Alternative Proteins By: Kelvin Ng, Executive Vice President, Float Foods <i>An address on the birth and growth of the alternative protein industry, especially in the Egg sector and how to encourage more acceptance of the industry.</i>
12:00PM	Flavours of Tomorrow: Tasting Tomorrow's Nosh By: Yeo Min Qi, Manager, CapitaLand Development Singapore Arthur Hiah, Head of Operations, Bamboo Bowls Florence Leong, Co-founder, KosmodeHealth <i>An exclusive preview of Singapore Science Park's new initiative to introduce the future of food to our Science Park community.</i>



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12:40PM	Networking & Partners	Insider Roundtable: The Triumph of Sustainable Food (Limited Pax) <i>An insider roundtable to discuss the increasing demands of sustainability and how the alternative protein industry can work with other stakeholders (government, manufacturers, suppliers, distributors) in the room to pursue sustainable food production.</i>
1:30PM	Keynote: Creating a Cellular Agriculture Infrastructure in the Netherlands By: Professor René H. Wijffels, Bioprocess Engineering, Wageningen University <i>Presenting his model for successful scaling of cultivated meat.</i>	
2:00PM	Keynote: Consumer Acceptance in the 21st Century By: Emma Osborne, CEO, Citizen Kind Simcha Nyssen, Project Manager Societal Transitions and Cultured Meat, GAIA <i>How to initiate the behaviour change that is required to create a sustainable food system.</i>	
2:30PM	Keynote: The Next Supper By: Doris Lee, CEO, GFI Consultancy <i>An address on what future meals with alternative protein options can look like in China, Singapore and beyond.</i>	
3:00PM	Networking & Partners	



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3:30PM	<p>Panel Discussion: A Solitary Sector Amid Clearing Peaks</p> <p>Moderator: Kelvin Ng, Executive Vice President, Float Foods</p> <p>Panel: Aylwin Tan, Chief Customer Solutions Officer, CapitaLand</p> <p>Toni Lian Michel, Brand Marketer Leader</p> <p>Francisco Codoner, CEO, ScaleUp Bio</p> <p>Jerome Linder, APAC Lead, Consumer and Market Insights, OFI</p> <p><i>A discussion on the challenges faced by the alternative protein industry and how can the industry work together to get through these challenges.</i></p>
4:30PM	<p>Day 1 Closing Remarks: The Importance of Coordination</p> <p>By: Ira Van Eelen, Co-founder & CEO, Kind Earth.Tech</p> <p>Emma Osborne, CEO, Citizen Kind</p> <p>Peter Yu, Program Manager, APAC-SCA</p>
4:40PM	<p>Post-event Networking</p>
6:00PM	<p>VIP Deep Dive (Limited Pax)</p>



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	Thursday, 11 May 2023
9:30AM	Registration & Networking
10:00AM	<p>Keynote: Menu Innovation Is On The Menu By: José Luis Del Amo, Executive Chef, Classic Fine Foods <i>A conversation with MasterChef. What will influence menu innovation in 2023? How menu innovation can strengthen your brand and stay relevant to the consumers.</i></p>
10:30AM	<p>Panel Discussion: Food Service Innovation Moderator: Ribella Lee, Market Research Analyst, Toyo Seikan Group Panel: José Luis Del Amo, Executive Chef, Classic Fine Foods Alex Ward, COO, Tindle Isabella Grandic, Coordinator, Kind Earth.Tech <i>A panel discussion on the roles of every stakeholder (chef, food services company, Gen Z diners) in the supply chains and how they can support each other to stay relevant now and the future.</i></p>
11:30AM	<p>Keynote: Important Food & Packaging Trends By Miki Ippei, Chief Business Producer of the Innovation Incubation Office, Toyo Seikan Group <i>The need for alternative proteins has become more noticeable, reasons include consumer perception of health; sustainability; opportunity for innovation; dramatic increase in seafood and meat consumption.</i></p>
12:00PM	LUNCH: MINI BLIND TASTING CONTEST OF ALTERNATIVE PROTEIN BOWLS



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1:00PM	<p>Keynote: The Consumption Patterns of Gen Z Diners By: Isabella Grandic, Coordinator, Kind Earth.Tech <i>How reciprocal are Gen Z diners towards alternative protein options? Let's have a look inside their food preference amidst higher health and environment consciousness.</i></p>	
1:30PM	<p>Keynote: The Role of Women in Investment of Agri-Foodtech By: Heather Henyon, Founder Partner, Mindshift Capital <i>An address on the pivotal role women play in the agritech industry, and the importance of inclusion for sustainable development.</i></p>	
2:00PM	<p>Hi-5 Pitch Competition <i>Ideas from tertiary institutions and startups on sustainable food, how can we transform the way we see food? Judge based on how it links to "Food is Life" theme, how feasible is the idea, how effective it is at transforming the way we see food, and the innovativeness of the idea.</i></p> <p>Judges: Dr Allan Lim, Group Manager, Open Innovation, Nestlé R&D Center Pte Ltd Emma Osborne, CEO, Citizen Kind Heather Henyon, Founder Partner, Mindshift Capital</p>	
3:30PM	<p>Networking & Partners</p>	<p>Insider Roundtable: The Corporate x Alternative Protein Marriage (Limited Pax) <i>An insider roundtable gathering large food/protein companies, distributors, manufacturers, and alternative protein companies to discuss how they can better work with each other for the future.</i></p>
4:10PM	<p>Announcement of Blind Tasting Contest Winners</p>	
4:20PM	<p>Keynote: The Food Visionist above the Sea of Fog By: Ira Van Eelen, Co-founder & CEO, Kind Earth.Tech <i>An address on what we hope to see in the future food production system and our relationship with food.</i></p>	



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4:50PM	Day 2 Closing Remarks By: Ira Van Eelen, Co-founder & CEO, Kind Earth.Tech Emma Osborne, CEO, Citizen Kind Peter Yu, Program Manager, APAC-SCA
5:00PM	Post-event Networking